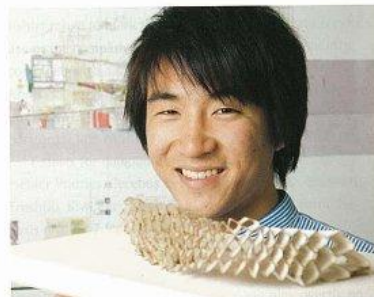


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Tribal affiliation

Bird watching your thing? Doing the 100-mile diet? Ready to swap your car for a bike? Tapping into contemporary social issues and novelty hobbies, the Ooid product design team has launched the simple but nice Belong range of urban tribal affiliation badges and postcards. The 'Urban Bird Watchers Society', 'Local Food Enthusiasts' and 'Carbon Credit Collector' badges – resembling old school club badges – come in simple cardboard boxes that include directions to each club's blog.

Ooid designer Elizabeth Vanderburg says Belong canvasses some hefty issues, but lightens the load a little. "People can show their support for carbon crediting for example, but not have to dedicate their whole lives to it... Belong celebrates what they're doing and hopefully connects people." | www.ooid.co.nz

Monks and baths

A combination of cutting edge techniques and age old principles won Jun Tsujimoto the \$5000

Dulux New Zealand Institute of Architects Student Design Award 2007. The Victoria University School of Architecture student's final year project was selected from 12 national finalists. Tsujimoto, 23, won the prestigious award for a design for a Cistercian Catholic Monastery which shares facilities with a public bath house in a Wellington CBD.

Tsujimoto chose the unlikely combination of uses so he could focus on the application of diagramming and how computer aided design may offer solutions to potential tensions. He has a particular interest in creative design methodologies and also carried out research into baroque geometry and its use in architecture and art. | www.victoria.ac.nz

Design honour

Professor Hazel Gamec, founder and academic manager of the Wanganui School of Design, has received an international Educational Award of Excellence for outstanding innovation and achievement in design education over the past

36 years of her teaching career. Icograda, the International Council of Graphic Design Associations, bestowed the award. Professor Gamec was at the Icograda world congress in Cuba as the New Zealand voting delegate for the Designers Institute of NZ, and was completely surprised: "To be acknowledged by my peers for such an auspicious award is very humbling."

Said Russell Kennedy, presenter and Icograda president elect: "I've been working in education for 15 years and very rarely do you meet people that make an impression on you. Occasionally you meet someone who has a major impact on the lives of her students and staff. Also, very rarely do you meet someone who actually established a graphic design school and 20 years later it has become one of their country's premiere design institutions." | www.uecl.ac.nz

Mind and soul

It seems everybody is getting into the t-shirt thing right now, but a bunch of North Island designers is

also using the medium to support mental health. Wellington street wear label The Hinitiative has launched a series of four designs with up to \$15 from each sale going to the Mental Health Foundation.

Messages of 'talking things out' and 'normal being over rated' are integrated into the t-shirt designs, provided by The Hinitiative, Olivier Perkins of Spore Design, and another New Zealand designer who wants to remain anonymous. Each t-shirt is high quality 100% cotton and sweatshop-free. | www.thehinitiative.co.nz

Paper procurement

Spicers Paper recently hosted Sustainable Procurement Seminars in Auckland and Wellington, inviting six key presenters from various industry sectors to speak.

The Seminars were aimed to provide companies and organisations with the latest information on the vital area of sustainable procurement, particularly in paper supply. Topics included trends in the management

of the environmental impact of paper and the paper industry; footprints of e-commerce and paper commerce; forest certification schemes such as FSC; cause-related marketing; opportunities for business and NGOs to work together; and key initiatives recently launched by the Government toward sustainable procurement. | www.spicerspaper.co.nz

Tangata type

The work of pioneering New Zealand type designer Joseph Churchward has found a permanent place in our national museum as a case study in Te Papa's new Tangata o le Moana exhibition. The free exhibition about Pacific people in New Zealand was opened in October. It is a refurbishment of the original Mana Pasifika section.

The story of Wellington-based Churchward, formerly of Samoa, takes its place among those of Pacific people past and present in all areas of New Zealand life, from Kupe to King Kapisai. Exhibits range from ancient vaka (canoes)

to contemporary jewellery to Pacific Beats – an interactive remix of the sounds of Pacific musicians like Bill Sevesi, Fat Freddy's Drop, and OMC.

Churchward, whose work was featured in ProDesign in 2006, Issue #83, is now officially retired but continues to create unique alphabets and has over 300 original type faces to his name. One of them, Design CW, is the font used as part of the graphic identity for the new exhibition. It appears on headings and labels throughout the display and on marketing material. | www.tepapa.govt.nz

Painting a patina

Auckland University of Technology postgraduate Fine Art student Alexander Bartleet, 21, won the fifth national Mazda Emerging Artist Award's \$10,000 prize purse. His winning piece, entitled 'It Remains' was described by judge John Daly-Peoples as "something between a painting, sculpture and installation" with reference to early cubists. Alexander created it by collecting various objects – like

screws, buckles and bottle tops – and exploring surfaces by creating layers and layers of objects and paint. "I am interested in histories, pasts and events and capturing that with my painting," says Bartleet. | www.aui.ac.nz

Tons of typographers

Planning is well underway for New Zealand's first ever international typography symposium for the graphic arts industry. The five-day typeSHED11 will be held in Wellington on 11-15 February 2009, in a redeveloped former cargo store called Shed 11.

Wellington-based designer and international typography judge Catherine Griffiths, of Epitome Typography and Design, is organising the event in collaboration with European-based Simone Wolf of Typevents LLP. They have extended the original date from 2008 to allow for sponsorship budgets to match enthusiasm for the event from planned speakers, supporters and attendees from around the world.

*TypeSHED11 is set to →